

MARION COUNTY



NOV
2023

THE
COLUMBUS
REGION

BR&E ENGAGEMENT

EXISTING INDUSTRY VISITS (2023 Q1-Q3)

273

Columbus Region
Total BREs

10

Within Marion
County

10

LEDO in
attendance

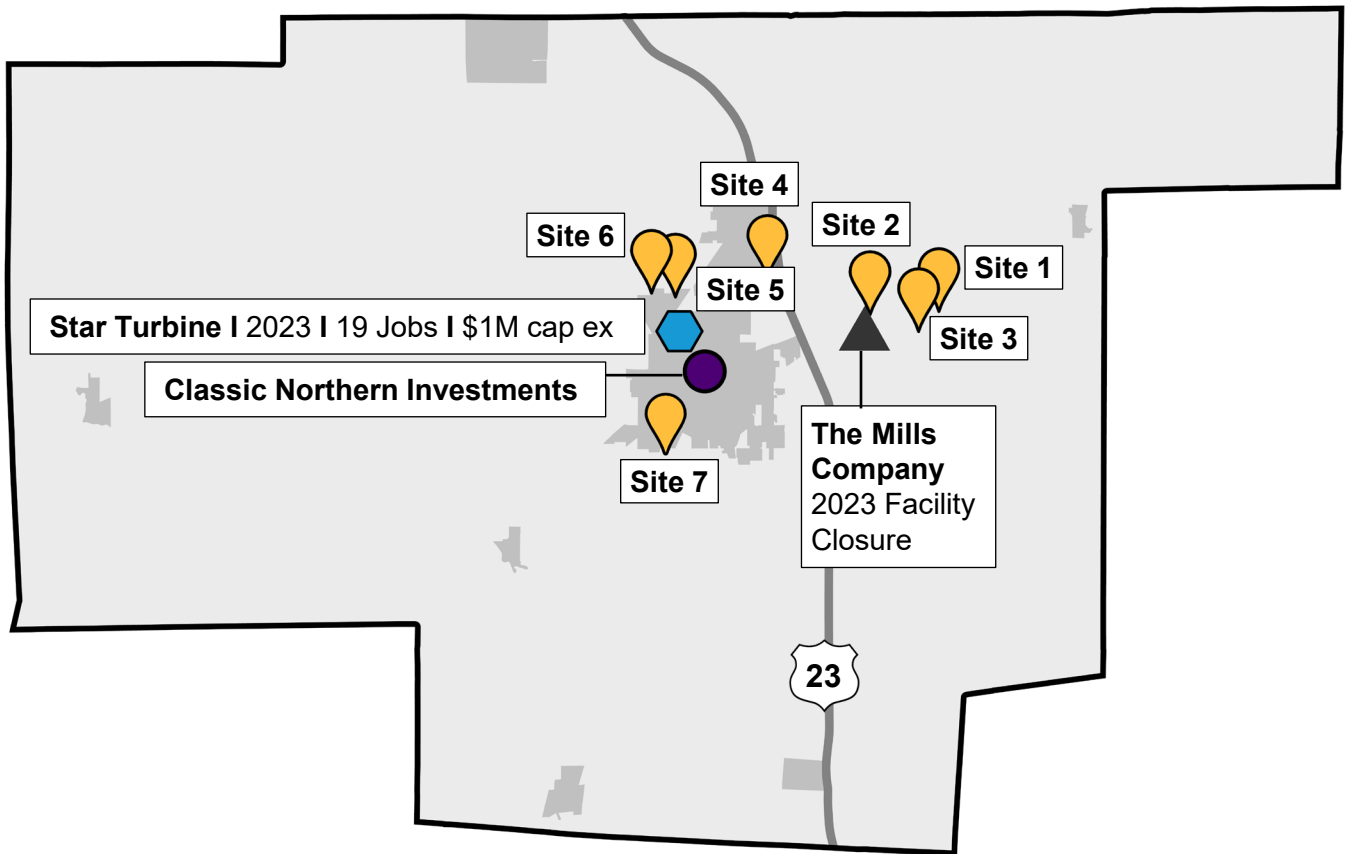
BR&Es Completed Q1 – Q3 2023 in Marion County

COMPANY NAME	COMMUNITY
RiAlto Manufacturing Inc	Marion
Sika Corporation	Marion
Star Turbine, Inc.	Marion
Whirlpool Corporation	Marion
The Wilson Bohannon Padlock Company	Marion
Piston Automotive	Marion
Wyandot Snacks, LLC	Marion
Nucor	Marion
POET	Marion
Silver Line Building Products LLC	Marion

RECENT ANNOUNCEMENTS

PROJECT, PROGRAMS, AND OTHER MARKET ACTIVITY

- ◆ Ohio Site Inventory Program (OSIP)
- ▲ Layoff / Closure
- Attraction Project
- Vibrant Communities
- Expansion Project
- Pending SiteOhio Authenticated Sites



RECENT ANNOUNCEMENTS

PROJECT, PROGRAMS, AND OTHER MARKET ACTIVITY

	COLUMBUS REGION	MARION COUNTY (ANNOUNCED OR CLOSED)	MARION COUNTY (PENDING)
Project Announcements (Expansions and Attractions) 2022 – 2023 Q3	77	1	n/a
Layoffs and Closures 2022 – 2023 Q3	42	1	n/a
Ohio Site Inventory Program – OSIP Through 2023 Q3	13 (9 pending)	0	0
SiteOhio Authenticated Sites 2017- 2023 Q3	7 (27 pending)	0	5
Vibrant Communities Projects Through 2023 Q3	1	0	1
Revitalization Projects Through 2023 Q3	51 (2 pending)	1	0
Inclusion Grants Through 2023 Q3	48 (11 pending)	2	2

LABOR FORCE

EMPLOYERS AND WAGES

Top Private Employers

COMPANY NAME	FTE	COMPANY NAME	FTE
Whirlpool Corporation	4,444	Union Tank Car Company	231
Silver Line Building Products	450	Nucor	230
Wyandot Snacks	400	Piston Automotive	220
Graphic Packaging International	365	Sika Corporation	180
US Yachiyo Inc.	260	Martel Bakery Mix	170

Jobs and Wages

\$24.72

Average Hourly Wage
Columbus Region = \$28.84

25,358

Total Jobs (2022)

-5%

Job Growth since 2012
Columbus Region = +13%

Top Ten Occupations

OCCUPATION	JOBS	JOB DENSITY*	MEDIAN HOURLY	AVG. HOURLY
Material Moving Workers	1,529	1.25	\$17.21	\$17.95
Retail Sales Workers	1,231	1.04	\$12.03	\$14.27
Preschool, Elementary, Middle, Secondary, and Special Education Teachers	1,115	1.73	\$31.46	\$30.61
Healthcare Diagnosing or Treating Practitioners	1,075	1.12	\$36.70	\$54.25
Metal Workers and Plastic Workers	1,041	3.98	\$19.64	\$20.78
Food and Beverage Serving Workers	1,032	1.06	\$10.89	\$12.06
Other Production Occupations	988	2.45	\$19.93	\$20.58
Assemblers and Fabricators	905	3.07	\$18.56	\$18.71
Building Cleaning and Pest Control Workers	809	1.32	\$13.96	\$15.31
Motor Vehicle Operators	803	1.08	\$20.08	\$21.24



Sources: One Columbus, best estimates of full-time employee counts for economic base companies; Lightcast, Marion County, 2023.3, 3-digit SOC level. *Job Density compares percent employment in the County to percent employment in the nation. A density of 1.0 means that percent employment for the County matches that of the nation. A density over 1.0 indicates a concentration above average.

COMMUTE PATTERNS

MOBILE DEVICE ANALYTICS

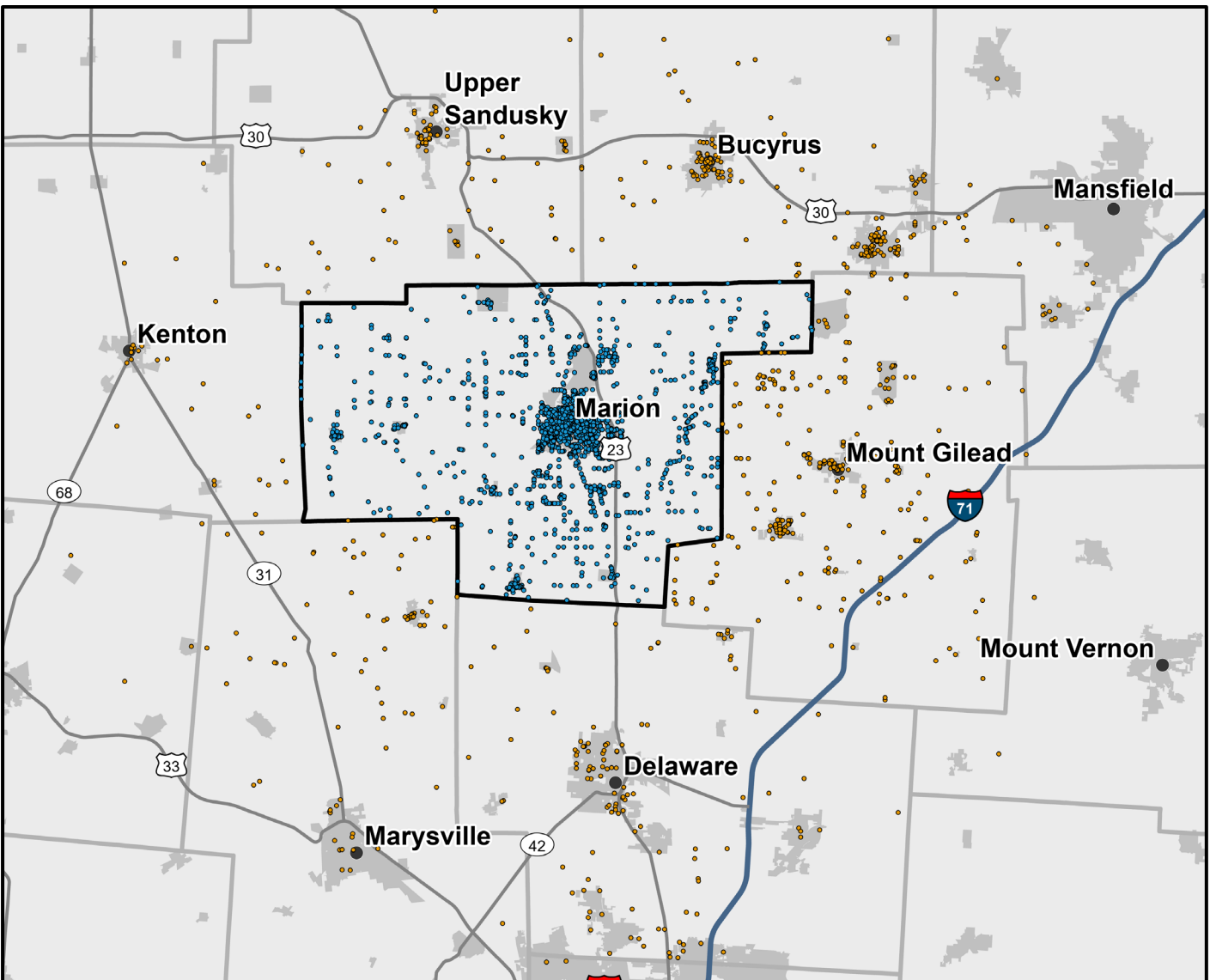
55,080

Total Marion County Employees
based on 12-month mobile device visits

Living within
the County:
44,231 (80%)



Commuting into
the County:
10,849 (20%)



- Approximate Home Location for Marion County Workers who Reside in the County
- Approximate Home Location for Marion County Workers who Reside Outside the County

Source: Placer.ai, data analyzed November 2, 2023. Employee is defined as a visitor that meets a certain threshold of long and repeated visitation patterns (during daytime hours) to the same POI. The work location needs to be separate from the home location. People who are fully remote employees and work from their homes are not accounted for as employees. The locations shown are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

COMMUTE PATTERNS

MOBILE DEVICE ANALYTICS

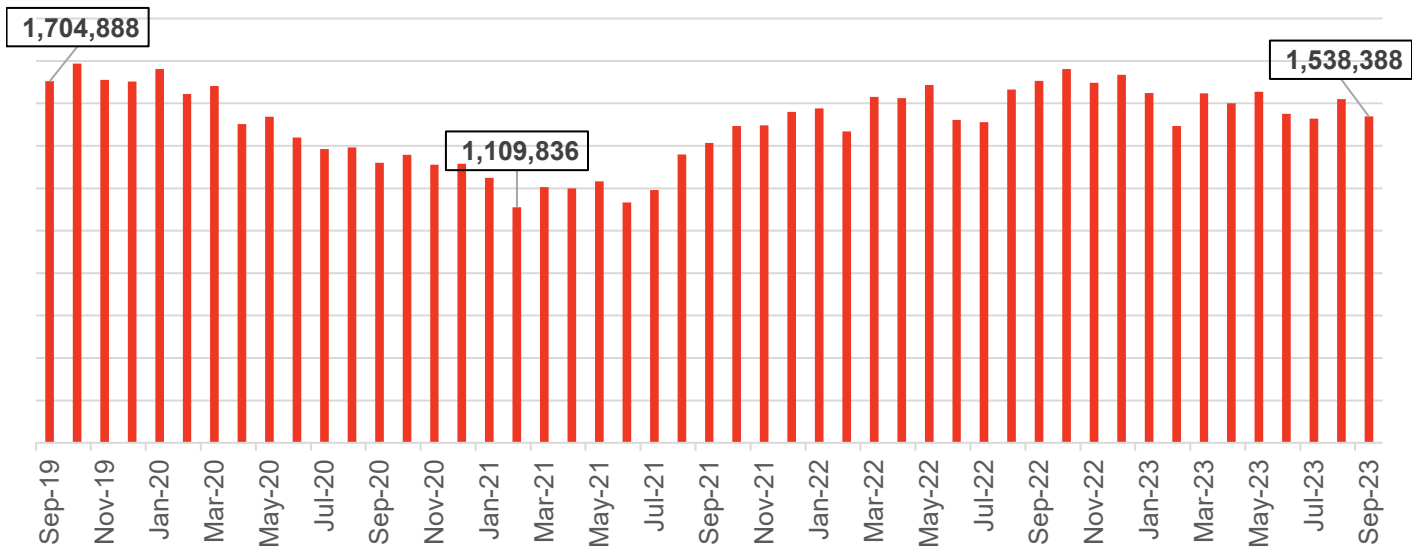
Top Home Locations

Zip Code	Description	Employee %	Employee Count	YoY Change	% YoY
43302	Marion	62.2%	38,887	-608	-1.5%
43314	Caledonia	3.3%	2,032	-4	-0.2%
43342	Prospect	2.6%	1,623	73	4.7%
44833	Galion	2.4%	1,474	162	12.4%
44820	Bucyrus	2.0%	1,269	176	16.1%
43338	Mount Gilead	1.9%	1,193	93	8.5%

Top Work Locations

Zip Code	Description	Employee %	Employee Count	YoY Change	% YoY
43302	Marion	79.3%	49,517	1,744	3.7%
43314	Caledonia	11.4%	7,145	-1,244	-14.8%
43342	Prospect	4.1%	2,571	723	39.1%
43337	Morral	2.7%	1,696	25	1.5%
43356	Waldo	0.6%	373	124	49.8%
43332	La Rue	0.6%	355	43	13.8%

Monthly Employee Work Trips



Source: Placer.ai, data analyzed November 2, 2023, 12-month period. Employee is defined as a visitor that meets a certain threshold of long and repeated visitation patterns (during daytime hours) to the same POI. The work location needs to be separate from the home location. People who are fully remote employees and work from their homes are not accounted for as employees.

