

Building on Marion's Momentum!

In the Age of Intel and Just in Case Delivery...

Jobs & Economic Development Committee, Marion City Council

January 16, 2024

Semi-annual Report



Who is Marion CAN DO!?

- + Formed 1993
- + Greater Marion **C**ommunity **A**rea **N**ew **D**evelopment **O**rganization, Inc.
- + 501c3 with 22 Board of Trustees: 9 public appointed, 13 private sector appointed
- + Audit completed by H&M in Dec 2021; found in accordance with accounting principles
- + Receive funding from about sixty investors, including Marion City and County
- + FTE 1.5
- + Office in the County Administration Building; next to the Sanitary Sewer Engineer
- + Part of One Columbus, an 11 county, central Ohio economic development org
- + Represent Marion County in the JobsOhio Network
- + I am in my tenth year and a Certified Economic Developer (CEcD)
- + Denny Ferguson is in his sixteenth year

Before the Age of Intel: We have a focused strategy — it's working!

A Marketing Blueprint for Economic Development Success
Marion's Compelling Claim

Marion, Ohio

America's Workforce
Development Capital™

compelling claim

**MARION:
AMERICA'S
WORKFORCE
DEVELOPMENT
CAPITALSM**

community pride

MarionMade!SM



Marion CAN DO! helped bring

\$1+ BILLION

**in new business relocation
and expansion to Marion**





MARION'S MANUFACTURING GLOBAL REACH



Marion County
A proud partner of the
American Job Center network



Arce|or Mittal Tubular Products

Products: Steel Tubing
Distributed to: USA, Canada, Mexico

Bradley Corporation

Products: Restroom Partitions & Plastic Lockers
Distributed to: Canada, Spain

Graphic Packaging International

Products: Folding Cartons
Distributed to: USA, Canada, Netherlands, Australia,
New Zealand, India, China, Thailand, Taiwan,
United Kingdom, Ireland, Turkey

Marion Logistics Services

Products: Public Warehousing
Distributed to: USA, Canada, Mexico, Australia, China,
Ivory Coast, Chile, Ecuador, Spain, Netherlands, Guam,
Japan, Peru, Israel, China, British Columbia, South America

Nachurs Alpine Solutions

Products: Liquid Fertilizer, Industrial Chemicals
Distributed to: Canada, Mexico, China, Peru, Brazil,
Netherlands, India, South Korea, Philippines, Singapore,
UAE, Turkey, Vietnam, Japan, Spain

Nucor Steel Marion Inc.

Products: Steel Products
Distributed to: USA, Mexico, Canada, New Zealand,
Puerto Rico

Piston Automotive

Products: Brake Assemblies
Distributed to: USA, Canada

POET-Biorefining - Marion

Products: Biofuel and Co-Products
Distributed to: USA, France, Canada, Puerto Rico,
Europe, Saudi Arabia

Sakamura, USA

Products: Forging Machines, Parts and Service
Distributed to: USA, Canada, Mexico, Japan

Sika Corporation

Products: Flooring, Roofing, Concrete, Sealing
and Bonding, Waterproofing, Refurbishment
Distributed to: USA, Chile, Peru, Mexico, China,
Canada, Vietnam, El Salvador, New Zealand, Colombia,
Guatemala, Paraguay, Japan, Bahrain, Panama, Jamaica,
Brazil, Switzerland, South Korea, Philippines, Israel

Silver Line Windows and Doors

Products: Windows and Patio Doors
Distributed to: USA

Whirlpool

Products: Dryers
Distributed to: Globally

Wilson Bohannon Lock Company

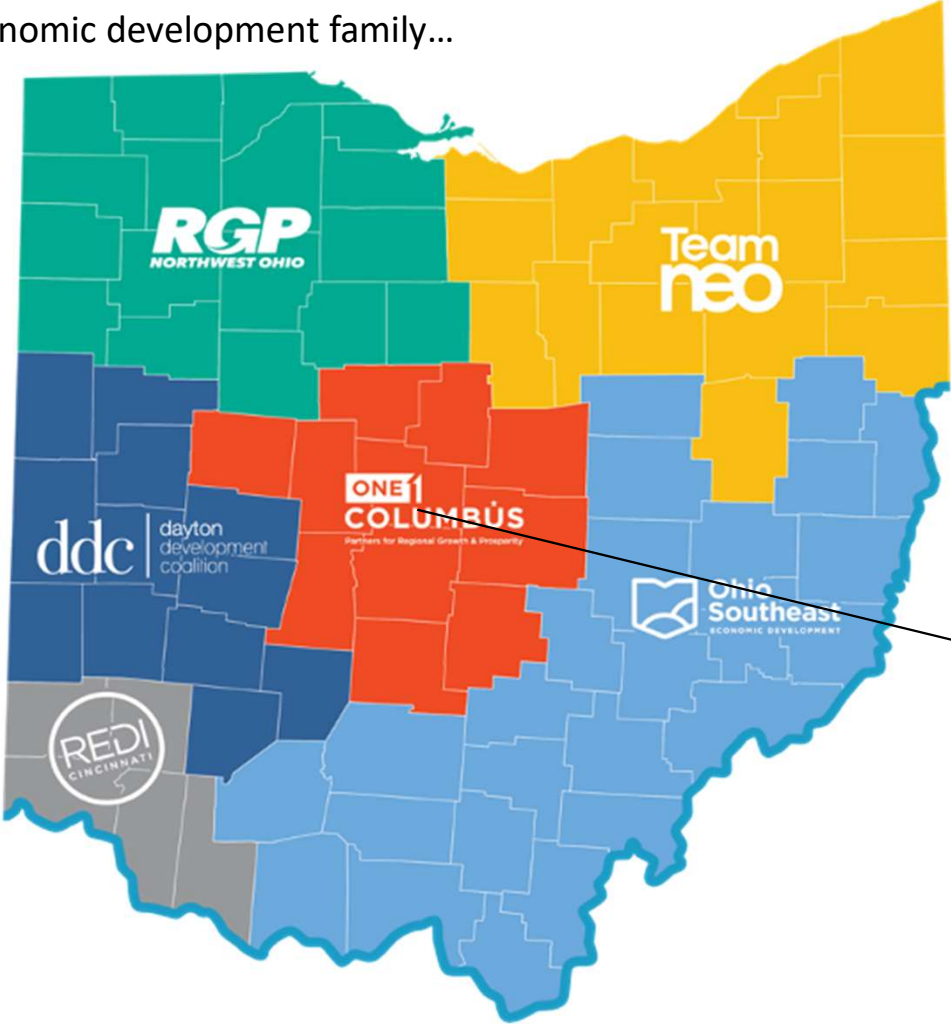
Products: Brass Key Padlocks
Distributed to: USA, Canada, Mexico, Nigeria,
Saudi Arabia, Panama, Nova Scotia, Germany, France,
Australia, Japan, Yemen, Kuwait, Puerto Rico,
International Water - U.S. Navy Destroyers

Wyandot Snacks

Products: Snacks
Distributed to: USA, Canada, Mexico,
Caribbean countries



Our economic development family...



**COLUMBUS REGION
COMPREHENSIVE
ECONOMIC
DEVELOPMENT
STRATEGY (CEDs)**

OCTOBER 14, 2021





Partners for Regional
Growth & Prosperity

THE VISION

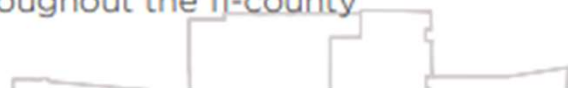
To be the most prosperous region in the United States.

PROSPERITY DEFINED:

The process by which more and more people in a region improve their economic and social well-being.

THE MISSION

The One Columbus mission is to lead a comprehensive regional growth strategy that develops and attracts the world's most competitive companies, grows a highly adaptive workforce, prepares our communities for the future, and inspires corporate, academic and public innovation throughout the 11-county Columbus Region.

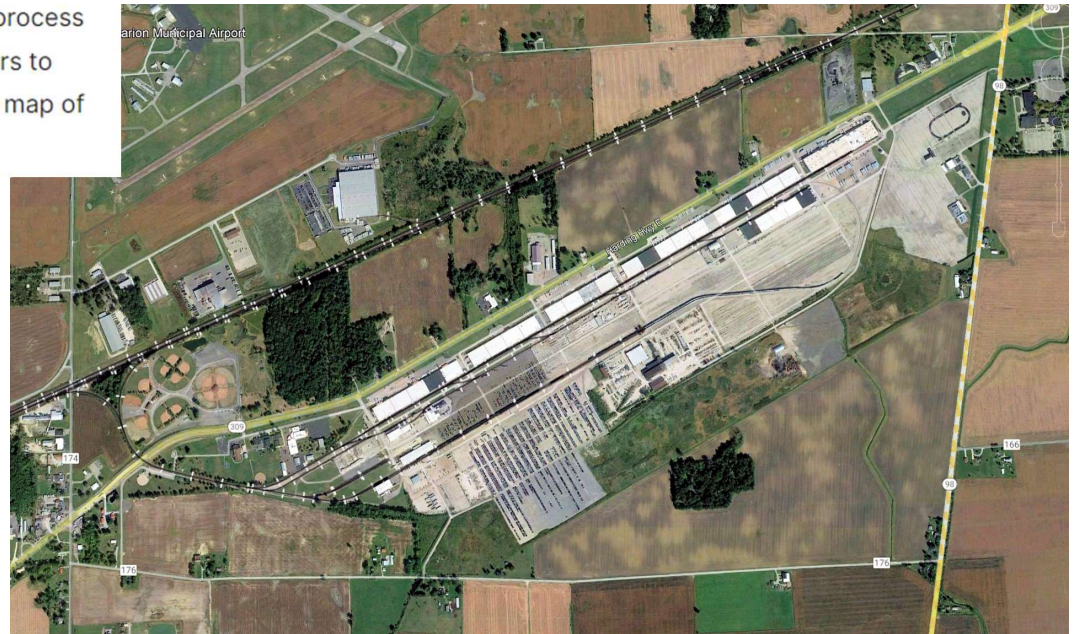


U.S. Economic Development Administration approval unlocks new support

The Mid-Ohio Regional Planning Commission (MORPC) has announced that the application for an 11-county area in the Central Ohio region to be designated as an Economic Development District (EDD) by the U.S. Department of Commerce's Economic Development Administration (EDA) has been approved. The Columbus Region becomes the largest metropolitan area in Ohio to achieve this designation.

Economic Development Districts (EDDs) are multi-jurisdictional entities helping to lead the locally based, regionally driven economic development planning process that leverages the involvement of the public, private, and non-profit sectors to establish an economic development roadmap for regional collaboration. A map of EDDs nationally is available [here](#).

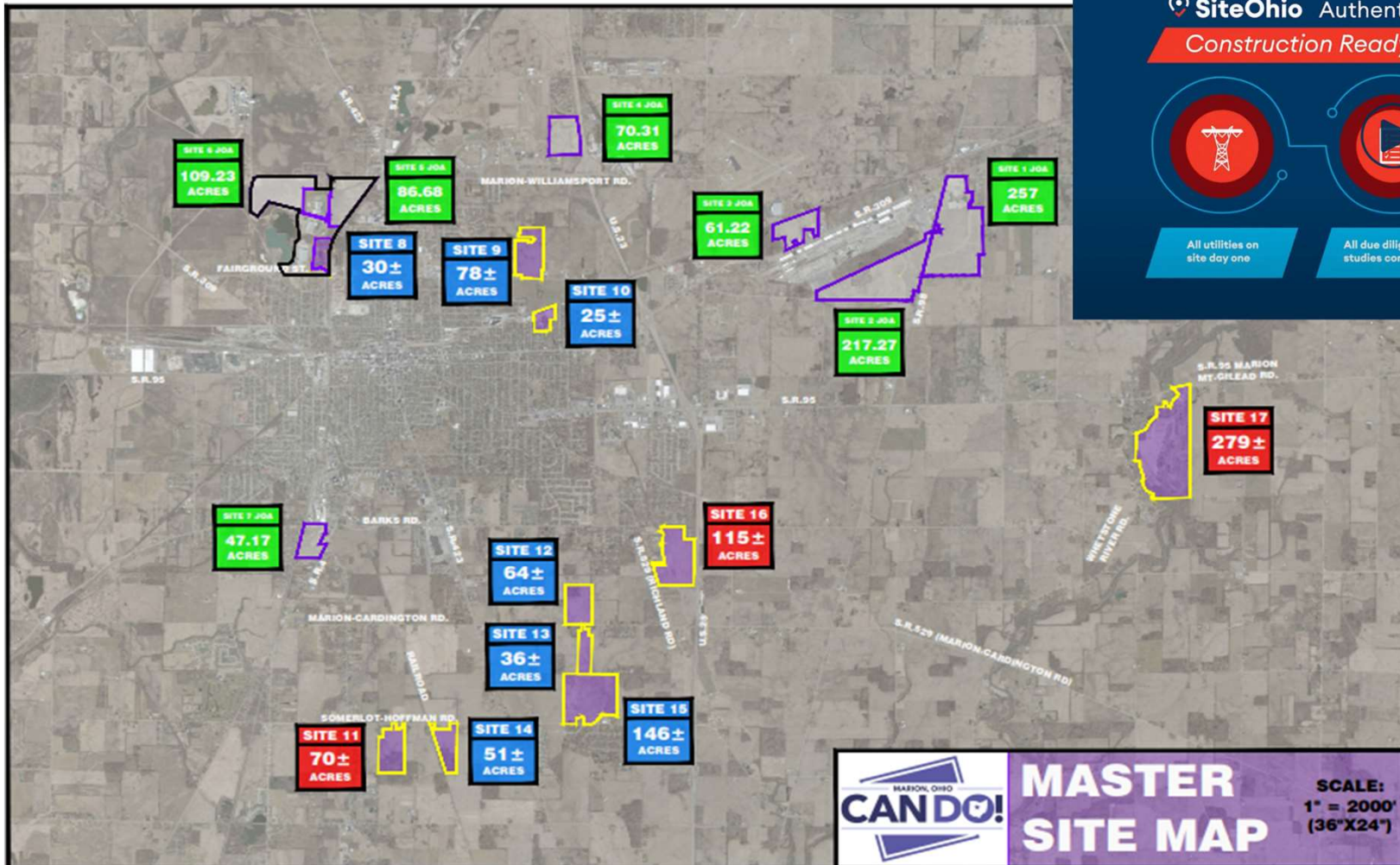
December 2023; what does that mean?
Federal infrastructure funding.
Also, the All Ohio Future Fund.



Age of Intel (Silicone Valley of the Midwest): We need a re-focused strategy!

*DRAFT: **Our vision and purpose** are to build and promote prosperity in Marion County by leading, engaging in and/or supporting local, regional, and state development projects and programs with our partners.*

- Strive for consistency, predictability and precision.
- Lead, support or refer projects.
- Keep the JobsOhio Authentication Program Site Readiness progress moving forward for three Marion manufacturing sites; and continue moving other sites forward toward readiness.
- Collaborate on the affordable housing initiative, launched in 2023.
- Strengthen the synergy among businesses, workforce administrators, educators and students in America's Workforce Development Capital®.
- Continue supporting and monitoring businesses with JobsOhio, One Columbus, and OhioMeansJobs: Marion through Business Retention, Expansion and Attraction Surveys.



SiteOhio Authenticated
Construction Ready Day One

JobsOhio

- All utilities on site day one
- All due diligence studies completed
- State and federal entities concurrence



Commute Shed: Site 1 JOA

Commute Shed: Site 1 JOA

Drivetime (minutes)

45

521,218
Population

248,603
Employed

256,925
Total Labor Force

21,757
Production
Workers

60

1,593,098
Population

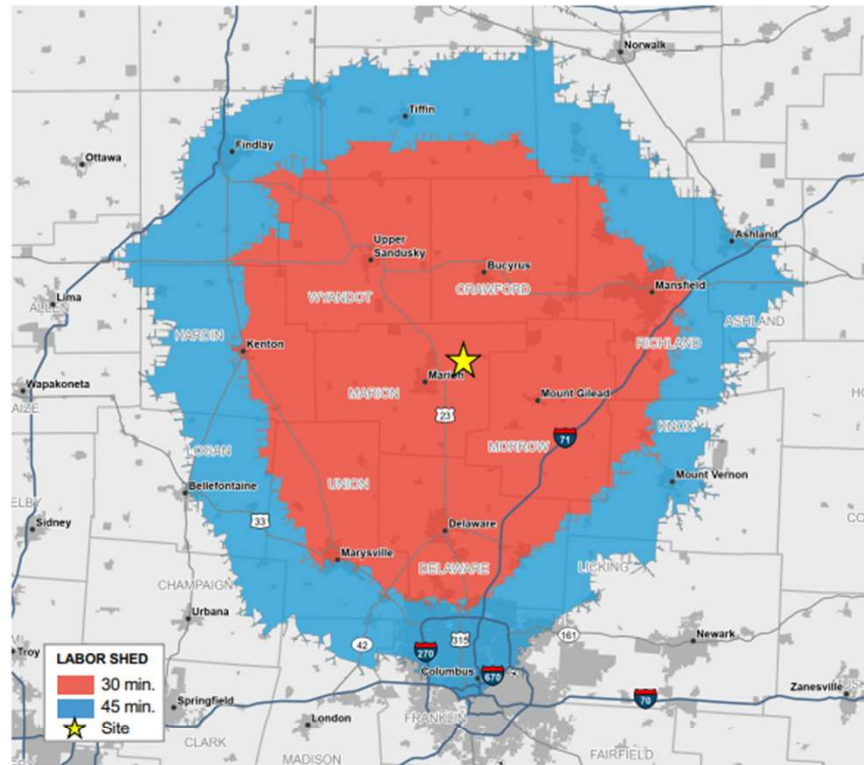
819,468
Employed

846,158
Total Labor Force

50,343
Production
Workers



Source: Esri Business Analyst, 2023.



Honda has 600 OEM suppliers located in 32 states.

SEE THE DATA POINTS 

2023 has been a transition year with an eye on attracting Intel suppliers; but 70% of economic development is keeping existing businesses and 30% is attraction.

How can you help?

Let's make:

Marion, Ohio

Your Ideal Destination

Our research led us to one primary objective: *position Marion as the place where all businesses succeed.*

1. Build relationships with businesses.
2. Merge data with storytelling.
3. Land more media coverage.
4. Encourage everyday use.
5. Increase community awareness.

Wrapping up...

Our success stories for 2023

- 2023 Update of 2015 Economic and Demographic Analysis of Marion County by Regionomics, LLC
- Five of seven sites submitted to JobsOhio selected for further study. Expect to hear on Dec 28 number moving forward... figuring out Option Agreement
- Claridon Township Sanitary Sewer Study completed by Sanitary Engineer
- Completed BRE meetings with JobsOhio and One Columbus
- Bringing affordable housing to the forefront with kickoff Housing Summit in September. Follow up meeting with BIA on Dec 20 with plans to present them with a marketing plan in early 2024
- Sika DC
- Boise Cascade DC
- POET Expansion
- STAR Turbine relocation
- CenMac Expansion
- Negotiations with electric bus company
- Savion/Shell Solar Continues to progress with 100mw site next to POET

Jobs Ohio Site Submissions - Phase 2

We expect to see results of Phase 2 on **December 28th.**

As we see the results from our Phase 2 work, we will move to the Phase 3 planning process. We look forward to what 2024 will bring!



“Supporting CAN DO! helps Marion businesses thrive.”

Colleen Cordova,

President and CEO for STAR Turbine, Inc.

Marion, Ohio/USA



Marion CAN DO! delivers so much value —
economic development, jobs, education
and training — for our community.

Thank you, Gus Comstock, CEcD, Director